

prix
de
l'innovation
des assises 2010

Application file 2010



We created the Innovation Prize in 2006 in order to keep one step ahead of major ISS movements and to identify innovations in the computer security and information systems sector. We will be repeating the experience in 2010 with the 5th edition of the Innovation Prize to be awarded by the Security and Information Systems Congress and the Cercle Européen.

With the Innovation Prize, the Security Congress takes advantage of its exceptional dynamism to support European firms and promote innovation in security.

Hervé Schauer
Jury President

Testimonial of Vincent Bieri, CEO of NEXThink

NEXThink had the privilege and honour of receiving the Congress' first Innovation Prize in October 2006 in Monaco. We prepared our application file for this prize with the same seriousness as we put into developing REFLEX. We were very happy and proud to see our work so far be recognised. I thank once more the Selection Committee and the Steering Committee for creating this prize which is definitely an excellent spring board for a young company like ours. I highly recommend that all companies innovating in the area of security consider this prize because it offers unique visibility and the opportunity to get a good look at the market, which are key ingredients for future growth.

For NEXThink, the Security and Information Systems Congress was an excellent platform to present our solution to a large palette of potential users and gave us a chance to verify the interest of our approach with highly experienced information security officers who know market solutions well. We were very satisfied with both the quality of the organisation and that of the participants. The high interest shown in our solution at our stand opened new commercial prospects to us in France for 2007, prospects which, without our presence at the Congress thanks to the prize, would obviously not have been as great.



Eligibility

Registration is open to any company created in 2008, 2009 or 2010 in a country of the European Union, Switzerland or Norway, offering an innovative solution.

Selection procedure & Evaluation criteria

The jury members may not participate in the Innovation Prize on their own behalf or on behalf of an organisation to which they belong, nor may they be involved in one of the projects.

Any European having an innovative solution may apply. Only the initial project creation date will be considered. The jury reserves the right to disqualify any application should it be discovered any recreation, buyout, change of articles of association or any other mechanism has been used to modify the company's creation date. All information contained in the applications will be communicated solely to jury members. The jury will select the prize winner from among the applicants having submitted an application to DG Consultants before 31 May 2010 (preferably by e-mail).

The jury will be composed of experts and professionals from the computer security sector.

- Hervé SCHAUER, HSC , President of the jury
- Didier GRAS, CSO Group, BNP Paribas
- Sylvain THIRY, CSO Group, SNCF
- Benoît PERROT, ACE Management
- Thierry OLIVIER, CSO, SFR
- David CROCHEMORE, CSO, Ministère de la Justice
- Yvon KLEIN, CERT IST
- Charles BERDUGO, CEO, ma-residence.fr
- Marc RAMBERT, CEO, Kalistick

DG Consultants will provide secretarial services for the jury.

Applications will be examined by the jury based on various criteria:

- The innovative and novel character of the solution presented
- The technological innovations of the solution
- The solution's interest for information security officers and information system managers
- The project's state of advancement

The members of the jury will have all latitude to appreciate the quality of the project presented by the candidates. The projects may be of any nature, products, services or any combination thereof. The members of the jury work on written applications, but reserve the right to see the innovation proposed.

The jury will meet in June 2010 in order to designate the winner on 30 June 2010.

Prize

The prize will be officially awarded to the winner at the plenary session of the Congress 2010 on Thursday 7 October 2010.

The winner will be awarded access to the Congress with a module (equipped 6-sq.m space), as well as a workshop during which to present the product.



APPLICATION FILE

Applicants are invited to include a company brochure, a business plan or any other useful document in addition to the form below.

1. APPLICANT INFORMATION

- Company:**
- Company founded in :**
- Address:**
- Telephone:** **Fax:**
- E-mail:**
- Internet site:**
- Corporate name:**

- Represented by:**
 - Last name:**
 - First name:**
 - Position:**
 - Tel.:**
 - E-mail:**
 - Person presenting project (contact person)**
 - Last name:**
 - First name:**
 - Position:** **Tel.:**
 - E-mail:**.....

- Team :**

| | |
|------------------------------|------------------|
| Last & first name | Position: |
| Last & first name | Position: |
| Last & first name | Position: |
| Last & first name | Position: |



2. DESCRIPTION OF THE SOLUTION OR PROJECT

- Activity or purpose (maximum 4 lines) :**

Based on the following criteria (maximum 10 lines):

- Technical description of the solution. What is its objective? What are the functions of the solution?**

- What is the solution's interest for information security officers and information system managers?**

- What makes the solution innovative? Conversely, for the same perimeter, can you list the solutions implemented until this time?**



- What operational risks does the proposed solution cover?**

- What measures have been applied to help solution users to fully benefit from the solution?**

- What is your short, medium and long-term view of the project's deployment from a marketing viewpoint? What will your market position be for these same periods?**

- Have you signed partnership or cooperation agreements with another company for this project? Have you applied for any patents?**



- Have you won any prizes for this project?**

- Comments**

I have read the rules and accept them without reservation.

Date:
Last Name:
First Name :
Signature :

STAMP

A more complete description of your project and any documents which might enlighten the jury, in paper or, preferably, digital format (with an application letter signed by an authorised person) may be included with this application.

These applications are submitted to jury members for examination.

For this reason, in submitting this application, you accept that the copies provided will not be returned.

Application to be submitted before 31 May 2010.

In electronic format to: sophie@dgconsultants.fr

These rules have been submitted for examination to bailiffs Hervé Lenan and Frédéric Pertuisot, 10 rue Villebois Mareuil, 94300 Vincennes, France.

